

MGMA[®] OREGON MANAGERS TIME OUT



Date: Friday, November 4, 2022

Location: Eugene, Oregon - Jones & Roth Office located at: 260 Country Club Rd #100, Eugene, OR 97401

Time: 12:30 PM – 5:00 PM

*Lunch and Networking Happy Hour provided!

The Oregon MGMA Networking and Regional Outreach committee would like to invite you to our Eugene Managers Time Out Meeting on Friday, November 4. The purpose of this committee is to provide outreach to many geographical areas of Oregon. These Manager's Time Out (MTO) meetings are free and open to Practice Managers, Physicians and Healthcare Staff. MTO meetings include educational and networking opportunities for current and future Oregon MGMA members presented in multiple locations.

[Please RSVP by October 28 HERE so we have a count for food.](#)

The format for these events includes a complimentary lunch starting at 12:30 pm. OMGMA announcements and Sponsor introductions will be at 1:00 pm. The first speaker will be from 1:15-2:15 pm. The second speaker will be from 2:30-3:30 pm. Lastly, networking time with beverages to end the event around 5:00 pm.

SPEAKERS AND TOPICS



Marketing Metrics that Matter– 1:15 PM – 2:15 PM

[David Kaufer, Chief Operating Officer & Chief Dynamic Officer, KDMC Marketing](#) - Measuring your practice's marketing programs has always been tricky. How do you know what's working and how much to invest into your practice? What kind of expectations What kind of reports are helpful (and relevant) for you? We'll step through a basic presentation that help practice managers determine their marketing ROI.



Practice and Tax Updates / Hot Topics– 2:30 PM – 3:30 PM

[Nicole McOmber Healthcare CPA](#) and [Jeremy Prickel CPA Partner and Shareholder with Jones & Roth](#) will lead an interactive session covering current important hot topics for Practices to incorporate into year-end planning, including new tax legislation, state and local tax workarounds, elections, paid leave, and other current matters.

Thank You Sponsors

